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Applicant: Oleg B. Rashkovskiy

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Serial No.: 09/690,549

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§ Examiner:

Matthew R. Demicco

Filed: October 17, 2000

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For: Storing Advertisements

§ Atty. Dkt. No.:

BKA.0006US

POWER OF ATTORNEY BY ASSIGNEE

Under the provisions of 37 C.F.R. § 3.71, the undersigned assignee of record of the entire interest in the above-identified patent/patent application by virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Oleg B. Rashkovskiy

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elects to conduct the prosecution of the application/maintenance of the patent to the exclusion of the inventor(s) or the assignee(s) previously entitled to conduct prosecution. The undersigned hereby declares that he has reviewed the above-referenced assignment and hereby declares that, to the best of his knowledge, title is in the Assignee, and further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true. The assignee hereby revokes any previous powers of attorney and appoints the following practitioners to prosecute this application/maintain this patent and transact all business in the Patent and Trademark Office connected therewith:

Timothy N. Trop Reg. No. 28,994 Fred G. Pruner, Jr. Reg. No. 40,779

Dan C. Hu Reg. No. 40,025 Howard R. Boyle Reg. No. 29,617

Mark J. Rozman Reg. No. 42,117

Rhonda L. Sheldon Reg. No. 50,457

Diana M. Sangalli Reg. No. 40,798 Oleg Rashkovskiy Reg. No. 52,154 The undersigned is authorized to sign this statement on behalf of the Assignee.

Please change the correspondence address for the application to the address associated with Customer Number:

21906

Please direct all telephone calls to:

Timothy N. Trop at 713/468-8880.

ASSIGNEE

BlackArrow, Inc.

_ 4/30/200

BY:

Thomas Morgan, President and CEO

BlackArrow, Inc.

1528 S. El Camino Real, Suite 303

San Mateo, CA 94402